



THE SCHOOL DISTRICT OF
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February 1, 2013
BULLETIN # MHP-755-SLE/CCO

Contact:

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Action By:
FEBRUARY 8, 2013

TO: High School and Middle School Principals
FROM: Janis Andrews, Ed. D., Chief Academic Officer *JA*
SUBJECT: HEROES IN MEDICINE

Palm Beach County is full of heroes. Heroes are men and women who place the needs of others above self and view personal responsibility from a global perspective.

Heroes in Medicine prestigious awards honor individuals, organizations, and businesses throughout Palm Beach County that use their skills and resources in the field of health care to provide outstanding services for the people of our local, national, and global communities. Heroes in Medicine serves to encourage and stimulate future heroes by promoting a commitment to community service.

The awards will be presented at the Heroes in Medicine luncheon at the Kravis Center Cohen Pavilion on Thursday, May 9, 2013. **To be considered for an award, nominations must be received in the Choice and Career Options Department by Friday, February 8, 2013, at 3:00 pm.** No late nominations will be accepted. A list of the 2013 Award Categories is attached as well as the nomination form. Please complete all fields and email the form to heroes@pbcms.org. Finalists will be interviewed in person on Saturday, March 9, 2013, between 9:00 am and 12:00 pm.

EWG/JA/JL/PBL:pap/cy

Attachments

Approved: _____

EWG
E. Wayne Gent, Superintendent

Hearts – Hope – Healing

Heroes are men and women who place the needs of others above self and view personal responsibility from a global perspective. The term Hero is often preceded by the adjective “unsung,” but on this day we will sing!

Palm Beach County Medical Society Services, a non-profit organization, is hosting the 10th Annual **Heroes in Medicine** Awards Ceremony. These prestigious awards honor individuals and organizations throughout Palm Beach County that use their skills and resources in the field of health care to provide outstanding services for the people of our local, national, and global communities. In addition to properly recognizing our **Heroes in Medicine**, this initiative serves to encourage and stimulate future heroes by promoting a commitment to community service.

Proceeds from this event benefit *Project Access*, providing health care for low income, uninsured residents of Palm Beach County; and the Medical Society’s medical scholarship fund. The awards will be presented at the **Heroes in Medicine** luncheon at the Kravis Center Cohen Pavilion on **Thursday, May 9, 2013**. To be considered for an award, nominations must be received by **Thursday, February 14, 2013, at 3pm**. No late nominations will be accepted. If not a self nomination, please inform the nominee as they may be called for clarification of the application and/or for an interview. Heroes and sponsors will be recognized in a special section in *On Call*, the journal of Palm Beach County Medical Society, and in all post event press releases. Finalists will be interviewed in person on **Saturday, March 9, 2013, between 9:00am and 12:00pm**.

Award Categories

Community Outreach Hero This award recognizes an individual, company, institution, organization or agency that has devoted time, skills and/or other resources to assist others and or contribute to the betterment of health care. Volunteers, health care or non-health care individuals or professionals and/or groups may be nominated.

Bruce Rendina Professional Hero An individual whose profession is an integral part of the health care system but is not a direct provider of patient care. This person has demonstrated the desire and willingness to use his or her knowledge and abilities to improve the health of the local, national and/or global communities. Nominees may include advocates, administrators, and others.

Physician Hero (Local/National) An MD or a DO who embodies the characteristics of skill, compassion and dedication to the ideals and beliefs of the profession and has contributed in significant ways to the betterment of health care locally and/or nationally.

Physician Hero (International) An MD or a DO who embodies the characteristics of skill, compassion and dedication to the ideals and beliefs of the profession and has contributed in significant ways to the betterment of health care which has been carried on outside of the United States. Nominees may also be physicians who have made outstanding contributions to medical education outside of the US.

Health Care Provider Hero (Non-Physician) An individual or group of individuals who may be direct providers of health care but are not physicians. Nominees may include but are not limited to nurses, physician assistants, dentists, pharmacists, midwives, social workers, paramedics, chiropractors, therapists, etc. Nominees should personify the ideals of their professions and have repeatedly demonstrated activities that have gone “above and beyond” by contributing in significant ways to the betterment of health care locally, nationally and/or globally.

Student Hero A high school student, a college student, or a medical student – or groups of these students – who have made outstanding commitments to health care of the community, locally, nationally and/or globally and as a result have made or are making a significant difference.

Health Care Educator Hero A physician or other educator who has made outstanding contributions to health care education in Palm Beach County.

Health Care Innovation Hero An individual or company who has been primarily responsible for development and implementation of a scientific advance that will save lives or substantially improve the quality of life for people. This advance can also be the invention of a new device, process or service.

Questions? Contact Palm Beach County Medical Society at 561-433-3940 or visit www.pbcms.org.

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2013 Nomination Form

Palm Beach County is full of heroes. Who is your hero? Please complete this form and submit a narrative of 500 words or less describing why the nominee(s) is (are) qualified for the selected award. **Please choose only one category per nominee.** Use the second page of this document for the narrative and **please include specific examples.** While supplementary materials will not be accepted, they may be requested following review of the application. If multiple nominations are submitted only one will be used for judging purposes. The Judging Committee may assign the nominee to a different category than for the one initially submitted and will conduct in-person interviews with the finalists. Please complete all fields below and **email the form to heroes@pbcms.org by Thursday, February 14, 2013, at 3pm. No late nominations will be accepted. Candidates will be interviewed on Saturday, March 9, 2013 between 9:00am – 12:00pm.**

Nominee's Name _____ Nominee's Title _____

Organization (if applicable) _____

Address _____ City, State Zip _____

Phone Number _____ Email _____

Two References

Nominator's Name _____

Organization (if applicable) _____

Address _____ City, State Zip _____

Phone _____ Email _____

Nominator's Name _____

Organization (if applicable) _____

Address _____ City, State Zip _____

Phone _____ Email _____

Category of Hero

Please choose only one category per nominee.

- | | |
|--|--|
| <input type="checkbox"/> Community Outreach Hero | <input type="checkbox"/> Physician Hero (Local/National) |
| <input type="checkbox"/> Bruce Rendina Professional Hero | <input type="checkbox"/> Physician Hero (International) |
| <input type="checkbox"/> Health Care Provider Hero (Non-Physician) | <input type="checkbox"/> Student Hero |
| <input type="checkbox"/> Health Care Educator Hero | <input type="checkbox"/> Health Care Innovation Hero |

Nomination Checklist

The below must be sent to **heroes@pbcms.org** by **Thursday, February 14, 2013, at 3pm** for the nominee to be considered:

- _____ Fully completed Nomination Form _____ Narrative (see below)
_____ Photo (high resolution at least 300 dpi and at least 2" wide, color or black/white, requested at time of submission)
_____ I have informed the nominee of the nomination

Nominator's Name _____

Organization (if applicable) _____

Address _____ City, State Zip _____

Phone _____ Email _____

Questions? Contact Palm Beach County Medical Society at 561-433-3940 or visit www.pbcms.org.

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2013 Nomination Form/Narrative

Name of Nominee _____
Name of Nominator _____

Please describe in 500 words or less why the nominee(s) is (are) qualified for the award. Please include specific examples.